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Compass Health Signs Distribution Agreement with Well Care Brands, LLC to Promote and Sell their PürCare Line of CBD Products!

Driving positive change in the HME sector for a sustainable future for all involved in the industry.

CLEVELAND, OH (June 5, 2020) – Compass Health signs an exclusive distribution agreement with Well Care Brands, LLC to promote and sell their PürCare line of CBD products. The PürCare line is specially designed for the over 40 market with a specific focus on the in-home caregiver. The partnership with Compass will target PürCare to the HME segment providing a full line of products and programs that complement and enhance an HME provider’s ongoing business.

“We have been eager to enter the CBD segment of the market but needed to find the right partner, a partner who understands the unique needs of both the HME patient and provider. Well Care is that partner and we couldn’t be more excited to make PürCare part of the Compass portfolio of leading brands in HME,” said Mike Scarsella, VP of HME for Compass Health.

“When the opportunity presented itself, it was an easy decision to partner with Compass Health Brands due to their incredibly strong position in the HME industry” said Gregory Zenko, Founder and CEO of Well Care Brands. “Compass’s strong market position in HME, Physical Rehabilitation, Chiropractic and traditional Retail makes them the perfect partner for us.”

About Well Care Brands

Our purpose is to improve the lives of every person we touch by promoting naturally occurring remedies for many common ailments experienced by most people. We focus on providing wellness support, so all of us can live our best lives possible. Our first collection of wellness products is PürCare. We have developed the only line of Full Spectrum CBD products that are specifically formulated to be **SAFE, TRUSTED, and EFFECTIVE** for people over 40 years of age. Additionally, we are proud to be the first and only brand to offer an aerosol sublingual Oral Mist delivery system that provides a true “metered dose” of Full Spectrum CBD in a nano particle format that significantly enhances the bioavailability as compared with other traditional oral delivery methods. While we understand that wellness is even more critical as we age, we know that everyone can use a little help from time to time.

About Compass Health Brands

Committed to improving lives, Compass Health® manufactures and distributes a broad range of innovative and high-quality homecare, rehabilitation, and pain management products designed to enable consumers to remain active, live independently, and enjoy life. The company markets its products to both professional and consumer sectors. Consumer brands include Carex®, AccuRelief™, Apex®, TheraLite™, Bed Buddy®, STRENGTHTAPE® and TheraMed® and are sold through drugstore chains, drug wholesalers, mass merchants, and grocery retailers. Professional brands include ProBasics™, Roscoe Medical®, Meridian Medical®, InTENSity®, and Richmar® and are sold through a professional independent dealer/distributor network. Learn more at www.compasshealthbrands.com.